

The Benefits of SID China Corporate Membership

SID (Society for Information Display) is a global association connecting top experts, engineers and corporate executives worldwide to advance the science and business in display industry. Since 1962, SID has gathered global intellectual resource and built professional service platform, which can provide benefits to its member companies, including:

Develop business through SID

- SID connects over 70 corporate members worldwide to opportunities and information that advance sales, speed collaboration, and enable innovation. Through activities, communities and events, SID helps members access global markets, customers, and investors.

Access to communication on cutting-edge technology in SID technical committee

- SID China set up 17 technical committees, the members of which are top experts and corporate leaders in the corresponding fields. Member companies have exclusive access to SID technical committee activities, to gain early visibility and influence in emerging technology markets.

Preferred pricing

- SID member companies and their employees get preferred pricing on exhibitor booth fees and services, conference registration, sponsorship, advertising, and market research reports.

Attend industry networking activities

- SID member companies will receive preferential invitation to attend the gala

dinner, award ceremony and other networking activities during International Conference on Display Technology (ICDT) and Display Week.

Enjoy the benefits in Member's Home

- **Technical documents:** SID company members can access to SID's database of digital technical documents, which can help your work in research.
- **Shared workspace:** SID China provides shared workspace in Shenzhen with standard cubicles and independent offices, for companies in display industry supply chain.
- **Exhibition area:** SID china provides exhibition area in its Shenzhen office to member companies with preferential price, which can increase exposure of member companies and their products, draw attention from potential customers, partners and investors.

Display Training School and Technology Saloon

- SID China holds regular training class, seminar and saloon, which are good ways for member companies and their employees to learn and communicate with guest speakers on latest technology and market trends.

Membership classification

- CORPORATE MEMBER**

Suppliers of equipment, materials, sub-assemblies, components and industry specific support products, and services to display related industries.

- ASSOCIATE MEMBER**

Display panel and device makers, system integration and application companies, leading equipment and material suppliers, and investment organizations.

- AFFILIATE MEMBER**

Organizations that are not-for-profit research, education, advocacy, or regulatory services, including libraries, consortia, and academic institutions.

SID China Membership Dues

- Membership lasts one year and need to be renewed every year, the 1st membership must be one whole year.
- Membership dues and benefits as below:

Type of Membership	Corporate Member			Associate Member	Affiliate Member
	Basic Member	Silver Member	Gold Member		
Membership Dues	RMB 10,000	RMB 30,000	RMB 70,000	RMB 80,000	RMB 3,500
Company info on SID Website	Logo, Website links and Recruitment info	Logo, website links and recruitment info	Logo, website links, company video and recruitment info	Logo, website links and recruitment info	Logo, website links
Quota of individual members	3	5	10	10	1
Company info on journal <i>Information Display</i>	Company name	Company name Half page ads	Company name Four half page ads	Company name Four half page ads	NA
Company promotion on SID China's Wechat platform	One time	Three times	Six times	Eight times	One time
Company logos on brochures and panels of SID's conference and events	ICDT	ICDT, Display Week	ICDT, Display Week One page ad on ICDT Brochure	ICDT, Display Week One page ad on ICDT Brochure	ICDT
Preferred pricing of exhibition booth in Display Week	10% discount for a 3m*3m booth	10% discount for 3 3m*3m booths	10% discount for 5 3m*3m booths	10% discount for 5 3m*3m booths	NA
Priority and Preferred pricing of exhibition booth in ICDT	5% discount	15% discount	25% discount	35% discount	5% discount
Quota of gala dinner guests during Display Week	NA	1	2	3	NA
Benefits in Member's Home	Technical Doc Shared workspace Exhibition area	Technical Doc Shared workspace Exhibition area	Technical Doc Shared workspace Exhibition area	Technical Doc Shared workspace Exhibition area	Technical Doc Shared workspace Exhibition area

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